

1. Given the following 2011 data for a hypothetical town composed of 3 traffic zones.

Calibrate a modal split model of the London Transportation Study type, to be used to split future bus/private car trips.

Zone	1	2	3
1	--	30	80
2	20	--	28
3	60	35	--

Bus Trip Matrix ( $\times 10^3$ )

Zone	1	2	3
1	--	30	80
2	20	--	52
3	40	65	--

Car Trip Matrix ( $\times 10^3$ )

Zone	1	2	3
1	--	25	15
2	22	--	16
3	17	54	--

Bus Time Matrix (min.)

Zone	1	2	3
1	--	25	15
2	20	--	40
3	12	36	--

Car Time Matrix (min)

2. Given below is the base year data required to construct a modal split model to split trips between trips by public transport and private car.

You are asked to use this data to split a total of  $150 \times 10^3$  trips in year 2030 between the two modes given that the time ratio (travel time by public transport / travel time by car) equals 0.5.

time (public transport) / time ( car)	1	1.5	2.0
Trips by public transport / trips by public transport and private	0.66	0.635	0.61